



Xi Kappa Lambda Educational Foundation, Inc.

24th Annual Scholarship Gala

I. Overview:

Over the past decade, hundreds of high school juniors and seniors from the metropolitan Houston area have been exposed to **educational opportunities and culturally enriching experiences**, because of the Xi Kappa Lambda Educational Foundation. Under the theme "It all begins with a dream and a chance to achieve it," the Foundation has provided over 80 students from the Greater Houston area with first year scholarships to assist them in starting their college careers.

Hundreds of students were given an opportunity to visit colleges and other points of interest, through the Educational Foundation's "HBCU Bus Tour" and it's "College Store" Program.

As a result, this exposure to "Historically Black Colleges and Universities" has provided them with viable knowledge in determining options for higher education. Additionally, the "College Store's" financial aid workshops give them insight into methods and means of making a college education more affordable for many who would otherwise be deterred from attending college.

The "College Store" and "HBCU Bus Tour" programs have been a source of self-reliance and self-development for many students. The greatest accomplishments can be viewed only through and in the lives of those who graduate and return with words of their deep appreciation for the opportunity that was presented to them.

II. The Event:

The 24th Annual Scholarship Gala will take place on **August 4th, 2012**. This event is the culmination of fundraising efforts by our Educational Foundation and our valued partners. During this event, scholarships will be awarded to deserving students that are seeking higher education. Along with recognizing talented students, we will also take this opportunity to recognize sponsors, partners, and community volunteers who continue to help make our foundation a success.

The Gala will consist of dining, live entertainment, a special guest host, and mock casino tables. Proceeds from the evening will assist in financing the Xi Kappa Lambda Educational Foundation's HBCU (Historically Black College/University) Tour and provide much-needed scholarships to Houston area high school seniors.

III. Sponsorship:

We are asking for your support of this event. The Xi Kappa Lambda Educational Foundation is a title 501(c)(3) organization (Tax I.D. #76-0414629). All funds raised will help fund scholarships and/or help send a student on our HBCU College Bus Tour. Please see the attached sponsorship options form. We thank you in advance for your consideration of our endeavor. If you need additional information or assistance, please contact:

Sherman Harness
(832) 978-6529
mr.harness@gmail.com



IV. Sponsorship Levels

Platinum Sponsor - (\$3,000 commitment)

- Cover Ad Space (back cover of ad booklet - color)
- Prominent Signage at Event
- Mention during print & news media interviews (prior to event)
- Recognition during ceremony
- One table at event (10 tickets)
- Logo & name printed on commemorative t-shirts (given away during event)

Gold Sponsor - (\$2,000 commitment)

- Full Page Ad Space (within ad booklet - b&w)
- Prominent Signage at Event
- Mention during print & news media interviews
- Recognition during ceremony
- One table at event (10 tickets)
- Logo & name printed on commemorative t-shirts (given away during event)

Silver Sponsor - (\$1,000 commitment)

- Full Page Ad Space (within ad booklet - b&w)
- Prominent Signage at Event
- Mention during print & news media interviews
- Recognition during ceremony
- 4 tickets to event
- Logo & name printed on commemorative t-shirts (given away during event)

Bronze Sponsor - (\$500 commitment)

- Full Page Ad Space (within ad booklet - b&w)
- Logo & name printed on commemorative t-shirts (given away during event)
- Recognition during ceremony
- 2 tickets to event



V. Advertisement Booklet Sponsorship

****Inside Cover Page (color) - (\$300 commitment)**

Full Page - (\$150 commitment)

Half Page - (\$75 commitment)

Donation - \$ _____ commitment)

Inside Cover/Full Page

Half Page

***Inside Cover Pages are printed in color*

VI. Payment Information:

Please remit payments to: Xi Kappa Lambda Educational Foundation, Inc.

**Scholarship Gala
P. O. Box 1522
Missouri City, Texas 77459 - 8522**